



## SRAPPA 2018 ADVERTISING SPECS

### SILVER SPONSOR

FULL PAGE

- 5.5 W x 8.5 H inches
- Add 0.25 inch for bleed
- Live area: 5 x 8
- File Type with Bleed: High resolution PDF with crop marks
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### BRONZE SPONSOR

HALF PAGE

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- Add 0.25 inch for bleed
- Live Area: 5 x 5
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### PURCHASED AD

1/3 PAGE

Choose from either a horizontal or vertical ad.

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- File Type without Bleed: High resolution PDF or jpeg

Vertical: 2.5 W x 8.5 H inches

- Add 0.25 inch for bleed
- File Type with Bleed: High resolution PDF with crop marks
- File Type without Bleed: High resolution PDF or jpeg

### PURCHASED AD

1/4 PAGE

- 5.5 W x 3.25 H inches
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- File Type with Bleed: High resolution PDF with crop marks
- File Type without Bleed: High resolution PDF or jpeg

### EVENT GUIDE SPONSOR

COMBO

One Full Page Ad AND One 1/3 Page Ad

Submit all ads to [info@srappa2018.com](mailto:info@srappa2018.com) by August 31, 2018